



## 77<sup>th</sup> Annual North Carolina Parks and Recreation Directors Conference

*The North Carolina Parks and Recreation Directors Conference (NCPDRDC) has served as an educational and networking opportunity for directors in the state of North Carolina for over 75 years.*

The NCPDRDC is open to all public parks and recreation departments in North Carolina, and draws over 100 directors every year. These individuals have budgeting and purchasing power, and are interested in learning more about businesses, like yours, that provide products and services that help departments to best serve their citizens.

**New Location for 2025!** This year's event will be held **February 12-14, 2025** at the **Benton Convention Center in Winston-Salem, NC**. We invite you to sponsor NCPDRDC as an exhibitor during our conference. Your sponsorship provides an opportunity to engage with Department Directors face to face. In addition, your participation in this conference allows us to keep registration costs low for Directors from agencies serving large and small communities.

### Whova

NCPDRDC is excited to introduce Whova for 2025! NCPDRDC provides ample one-on-one time to engage with Department heads, but using the Whova App will allow you to enhance engagement opportunities. Whova enables booth traffic both virtually and in person through a customized exhibitor webpage, allowing you to generate leads from online interactions and promotional offers.

### Sponsor Options

#### **GENERAL SPONSOR PRICE \$750**

- Booth in the exhibit hall Wednesday evening through Thursday final break
- Registration for two (2) representatives at the Wednesday Opening Reception and Thursday Recognition Lunch with the Directors (additional attendee registration may be purchased)
- Company logo included on the conference program, Whova, and website
- Receive a list of conference attendees one week prior to the conference & engage through Whova even earlier!

#### **FRIENDS OF NCPDRDC SPONSOR PRICE \$1,100**

- Booth in the exhibit hall Wednesday evening through Thursday final break
- Registration for up to four (4) representatives at the Wednesday Opening Reception and Thursday Recognition Lunch with the Directors (*additional attendee registration may be purchased*)
- Company prominently recognized on the conference program, Whova, and website
- Receive a list of conference attendees two weeks prior to the conference & engage through Whova even earlier!