



## **76th Annual North Carolina Parks and Recreation Directors Conference**

The North Carolina Parks and Recreation Directors Conference (NCPRDC) has served as an educational and networking opportunity for directors in the state of North Carolina for over 70 years.

The NCPRDC is open to all departments in the state and draws over 100 directors every year, in addition to university faculty, retired directors and other special guests. These individuals are interested in learning more about businesses like yours that provide products and services for parks and recreation.

This year's event will be held January 31st-February 2nd, 2024 at the Sheraton Imperial Hotel and Convention Center in RTP, Durham, NC. Take this opportunity to sponsor NCPRDC as a vendor in the exhibit hall. Your sponsorship provides you an opportunity to engage with Department Directors face to face. In addition, your participation in this conference allows us to keep registration costs lower for Directors from agencies serving large and small communities across North Carolina.

### **Sponsor Options**

#### **GENERAL SPONSOR PRICE \$750**

Booth in the exhibit hall Wednesday evening through Thursday final break  
Registration for two (2) representatives at the Wednesday Opening Reception and Thursday Recognition Lunch with the Directors (additional attendee registration may be purchased)  
Company logo included on the conference program and website  
Receive a list of conference attendees one week prior to the conference

#### **FRIENDS OF NCPRDC SPONSOR PRICE \$1100**

Booth in the exhibit hall Wednesday evening through Thursday final break  
Registration for up to four (4) representatives at the Wednesday Opening Reception and Thursday Recognition Lunch with the Directors (additional attendee registration may be purchased)  
Company prominently recognized on the conference program and website  
Receive a list of conference attendees two weeks prior to the conference